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The Ultimate Toolkit



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Synopsis

How in the world do you sell more tickets for your event? Signing a mega-star is one way. Or there's The Ultimate Toolkit way where you use proven specific tactics and strategies to sell the last seat in the house. For any pro or college team or any large participant event who needs to sell more tickets.

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Customer Reviews

Jon Spoelstra has sold out 1,446 events in the NBA and other teams. Author of Marketing Outrageously Redux and Ice to the Eskimos. Steve DeLay has sold out 1,135 events in the NBA, MLB, NHL and Minor League sports.

Good.

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